

Wines Crafted For The Curious

Our Field & Flight collection of wines are a daring adventure into uncharted territories. We've explored some of the best grape-growing regions throughout the Cascadia corridor to craft wines that deliver on flavour & discovery.

WINES:	Pinot Gris, Chardonnay, Pinot Noir, Cabernet Sauvignon
BENEFITS:	An opportunity to reach the millennial consumer through the exploration of wines from Washington, Oregon, and California with the promise of quality and value that only Quails' Gate can deliver.
CHANNEL:	Casual dining, BCLS, grocery
OCCASION:	Cooking at home, socializing with friends.
SHELVING:	On-shelf adjacent to the varietal competitive set within the Canada category.
BC CONTESTING:	Celebrating the art of exploring places near and far with an escape into the trees at The Treehouse. This prize (valued at \$5000) includes travel, a two-night stay and a 4-piece set of Monos luggage.



By Explorers. For Explorers.

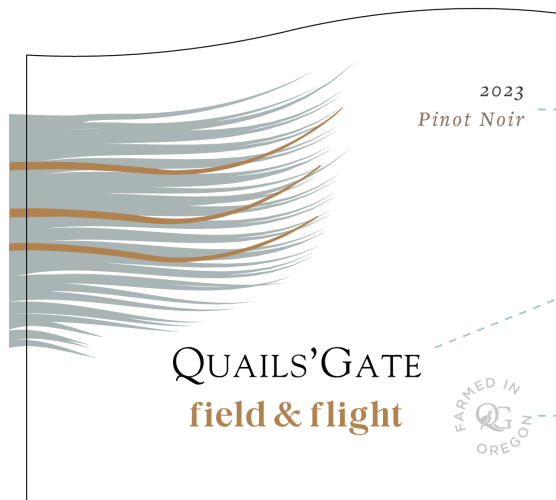
QUAILS'GATE
field & flight

WHOLESALE PRICING:	BOTTLE:	CASE:
PINOT GRIS: UPC: 778856023435 SCC: 10778856023432	\$15.57	\$186.84
CHARDONNAY: UPC: 778856023015 SCC: 10778856023012	\$17.91	\$214.92
PINOT NOIR: UPC: 778856023203 SCC: 10778856023203	\$17.91	\$214.92
CABERNET SAUVIGNON: UPC: 778856023223 SCC: 10778856023223	\$19.47	\$233.64



PACKAGING: 12 x 750ml | LTO: \$2 off Dec 2024 / March 2025

AVAILABLE TO SHIP SEPTEMBER 3, 2024



Strong varietal and vintage call out

Brand recognition as promise of quality

Clear state of origin watermark



field & flight

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PLACE: *Farmed in Oregon.*

PROFILE: *Lush aromatics & complex palate.*

CONTAINS SULPHITES
CONTIENT SULFITES

RED WINE / VIN ROUGE
IMPORTED, BLENDED & BOTTLED BY IMPORTÉ,
MÉLANGE ET MISE EN BOUTEILLE PAR QUAILS' GATE
WEST KELLOWNA, BC V1Z1H3 - QUAILSGATE.COM
PRODUCT OF USA / PRODUIT DES ÉTATS-UNIS.



Brand tier reinforcement

Map showing growing area in Cascadia region