

Wines Crafted For The Curious

Our Field & Flight collection of wines are a daring adventure into uncharted territories. We've explored some of the best grape-growing regions throughout the Cascadia corridor to craft wines that deliver on flavour & discovery.

WINES:

Pinot Gris, Chardonnay, Pinot Noir, Cabernet Sauvignon

BENEFITS:

An opportunity to reach the millennial consumer through the exploration of wines from Washington, Oregon, and California with the promise of quality and value that only Quails' Gate can deliver.

OCCASION:

Cooking at home, socializing with friends.

SHELVING:

On-shelf adjacent to the varietal competitive set within the Canada category.



By Explorers. For Explorers.

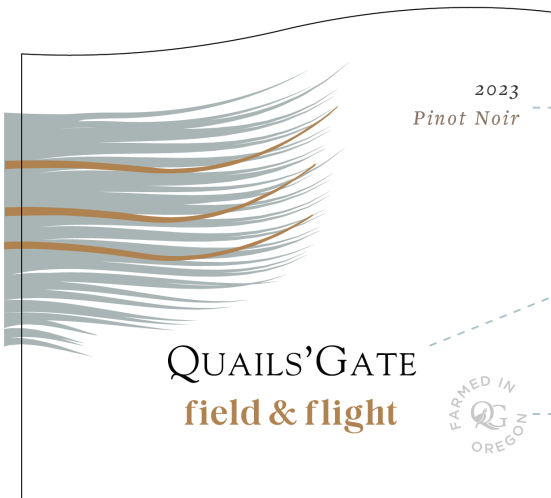
QUAILS'GATE
field & flight

WHOLESALE PRICING:

	AB		SK	
	BOTTLE:	CASE:	BOTTLE:	CASE:
PINOT GRIS: UPC: 778856023435 SCC: 10778856023432	\$15.99	\$191.88	\$17.00	\$204.00
CHARDONNAY: UPC: 778856023015 SCC: 10778856023012	\$17.99	\$215.88	\$19.00	\$228.00
PINOT NOIR: UPC: 778856023203 SCC: 10778856023203	\$17.99	\$215.88	\$19.00	\$228.00
CABERNET SAUVIGNON: UPC: 778856023223 SCC: 10778856023223	\$19.99	\$239.88	\$21.00	\$252.00

PACKAGING: 12 x 750ml | LTO: \$2 off Sept 2024 / Nov 2024 / Feb 2025

AVAILABLE TO SHIP SEPTEMBER 3, 2024



Strong varietal and vintage call out

Brand recognition as promise of quality

Clear state of origin watermark



field & flight

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PLACE: *Farmed in Oregon.*
PROFILE: *Lush aromatics & complex palate.*

RED WINE | VIN ROUGE
IMPORTED, BLENDED & BOTTLED BY IMPORTÉ
MÉLANGE ET MISE EN BOUTEILLE PAR QUAILS' GATE
WEST KELOWNA, BC V1Z2H3 - QUAILSGATE.COM
PRODUCT OF USA | PRODUIT DES ÉTATS-UNIS.

7 78856 02320 6 750 mL 13.0% alc./vol.



Brand tier reinforcement

Map showing growing area in Cascadia region