

Wines Crafted For The Curious

Our Field & Flight collection of wines are a daring adventure into uncharted territories. We've explored some of the best grape-growing regions throughout the Cascadia corridor to craft wines that deliver on flavour & discovery.

WINES:	Pinot Gris, Chardonnay, Pinot Noir, Cabernet Sauvignon Rosé, Riesling
BENEFITS:	An opportunity to reach the millennial consumer through the exploration of wines from Washington, Oregon, and California with the promise of quality and value that only Quails' Gate can deliver.
CHANNEL:	Casual dining, BCLS, grocery
OCCASION:	Cooking at home, socializing with friends.
SHELVING:	On-shelf adjacent to the varietal competitive set within the Canada category.
BC CONTESTING:	Celebrating the art of exploring places near and far with an escape into the trees at The Treehouse. This prize (valued at \$5000) includes travel, a two-night stay and a 4-piece set of Monos luggage.



By Explorers. For Explorers.

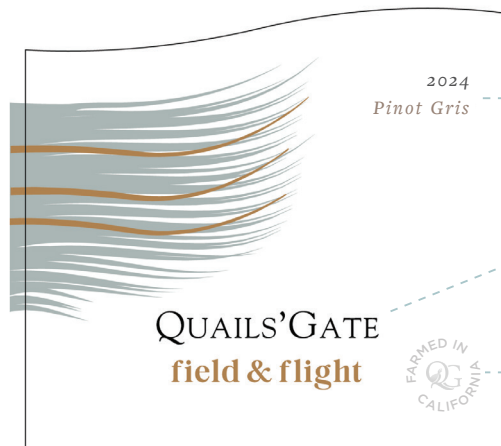
QUAILS'GATE
field & flight

WHOLESALE PRICING:	BOTTLE:	CASE:
PINOT GRIS: UPC: 778856024432 SCC: 10778856024439	\$15.57	\$186.84
CHARDONNAY: UPC: 778856023015 SCC: 10778856023012	\$17.91	\$214.92
PINOT NOIR: UPC: 778856023203 SCC: 10778856023203	\$17.91	\$214.92
CABERNET SAUVIGNON: UPC: 778856023223 SCC: 10778856023223	\$19.47	\$233.64
ROSÉ: UPC: 778856024463 SCC: 10778856024460	\$15.57	\$186.84
RIESLING: UPC: 778856024029 SCC: 10778856024026	\$15.57	\$186.84



PACKAGING: 12 x 750ml | LTO: \$2 off Quarterly

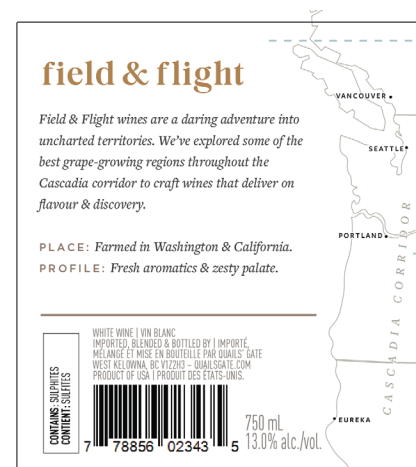
AVAILABLE TO SHIP APRIL 1, 2025



Strong varietal and vintage call out

Brand recognition as promise of quality

Clear state of origin watermark



Brand tier reinforcement

Map showing growing area in Cascadia region