

QUAILS' GATE

Okanagan Valley

A RETURN TO OUR ROOTS

We are delighted to welcome back our collection of Quails' Gate Estate aromatic whites and rosé – wines that capture the vibrancy of the season and the character of our estate vineyards. Crafted from vines tended with generations of care, each bottle reflects our enduring commitment to the land and our belief in planting for the future.



PRICE LIST

2025 HEIRLOOM WHITE SKU: 659230	RETAIL: \$23.99 WHOLESALE: \$18.71
2025 GEWÜRZTRAMINER SKU: 585745	RETAIL: \$23.99 WHOLESALE: \$18.71
2025 CHENIN BLANC SKU: 391854	RETAIL: \$26.99 WHOLESALE: \$21.05
2025 DRY RIESLING SKU: 308312	RETAIL: \$23.99 WHOLESALE: \$18.71
2025 ROSÉ SKU: 170316	RETAIL: \$23.99 WHOLESALE: \$18.71

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INTRODUCING HEIRLOOM WHITE

This spring, we introduce Heirloom White – our reimagined signature white blend anchored by estate-grown Chasselas and complemented by Pinot Gris. Fresh, poised and refined, this versatile blend reflects both continuity of our enduring commitment to quality.

WHAT IS THE BRAND STORY?

Heirloom White continues a long-standing Quails' Gate favourite, delivering a fresh, versatile BC VQA white with proven consumer appeal. Named for estate Chasselas - the first grape variety planted at Quails' Gate - it offers authenticity alongside consistent quality and everyday premium value.

“Heirloom White reflects how we think about our vineyards – honouring the grapes and plantings that shaped us, while continuing to plant for the future. Chasselas has been part of this estate since 1961, and it remains at the heart of this blend today.”—Jeff Del Nin, Senior Winemaker



What makes this wine easy to love?

HOUSE STYLE

Ensuring reliable flavour profile.

FUTURE PROOF

Consistent quality and inventory.

100% BC VQA

Consistent quality vintage over vintage.

What makes this wine easy to sell?

REPUTATION

Proven blend, price point, and packaging.

BRAND STRENGTH

Strong estate heritage story.

VALUE

Competitive pricing + great flavour.